

Nielsen BookData Online

The definitive search and selection service

Nielsen BookData Online is a professional online bibliographic search tool used by publishers, booksellers and libraries worldwide. There is a choice of UK & Ireland or International coverage.

UK & Ireland: Over 7.2 million English-language titles published or distributed in the UK, Ireland and Europe.

International: Over 16 million English-language titles published or distributed in the UK, Ireland, Europe, US, Australia, New Zealand and South Africa as well as data collected from a further 70 countries.

We present our records in a concise manner – each record carries all territorial and pricing information for each market under one unique ISBN.

Records contain:

- Price and availability
- Descriptions
- Tables of contents
- Wholesaler stock identified: UK, US (Baker & Taylor and Ingram)
- Publisher and distributor details
- Jacket/cover images
- Out-of-print titles
- BIC E4Libraries Subject Category Headings
- BIC Subject Classifications, Readership Levels, Dewey & LC Market Rights information.

Key Features:

- Search using Quick Find, Advanced Search, Supplier Search and Bulk Search
- Create and store lists which can then be emailed, downloaded or printed in various formats

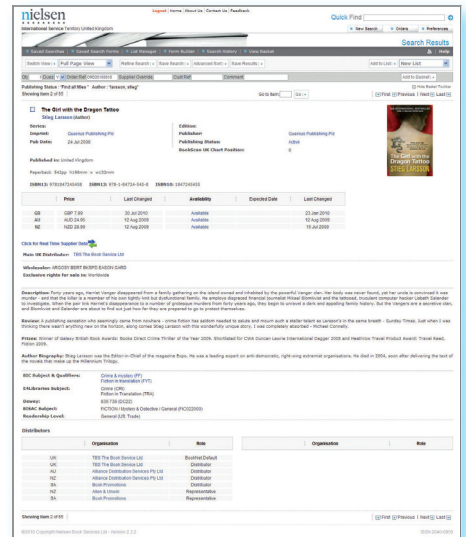
- Personalise your account, search forms and how you view your results
- Set up New Title alerts for your favourite search criteria
- Use Search History to retrace your last 50 searches.

Nielsen BookScan Chart (Sort Options)

- View Nielsen BookScan chart positions, updated weekly (multi-line view only)
- Receive an indicator of weekly bestsellers, which can be applied to any set of results
- Sort by Nielsen BookScan sales position across BIC Subject Classification Codes.

“We use Nielsen BookData Online to check out the competition. We can look up what titles are being published, both current and forthcoming, by genre, publisher, etc and sort results by Nielsen BookScan chart position to see which have been the most successful. Key elements of bibliographic data such as publication date, binding and price inform our publishing plans. We can also view our own titles, as the end user would see them, and make updates where appropriate via the Nielsen PubWeb service.”

Brigid Macleod, Sales and Marketing Director of Granta Books



To add or amend your title records on the Nielsen database, you need to access our Nielsen PubWeb service: <http://www.nielsenbookdata.com/pubweb/PubLogon>

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Publisher Benefits

Our services can provide benefits throughout your company – saving time and money; facilitating the efficient sharing of book information and providing flexible access through multiple site/user licensing arrangements. This is an essential tool for Editorial, Sales, Marketing and Inventory Management.

Research new titles:

- Check up-to-date bibliographic data for competitors' titles – up to 12 months in advance of publication
- Utilise 'List Manager' to share information and create lists
- Check if competitors' out-of-copyright editions are still in print
- Verify pricing
- Identify relevant publisher and/or distributor and access contact details.

Global service:

- Data collected from over 70 countries, including: UK, Ireland, Europe, Australia, New Zealand, South Africa, US and India.

Professional search tool:

- Search by publisher and imprint, classification, publication date, readership, full words in text/title and much more
- Updated daily
- Email alert system to notify you when titles matching your search criteria have been added to the database.

Functionality for book buyers:

- Track orders and look up order history for the last 6 months
- Real time supplier data from participating suppliers
- Ordering functionality – order electronically from any publisher or distributor
- Receive order acknowledgements from over 26,000 suppliers.

Functionality that will improve customer service and order turn-around times.



Special price available for publishers subscribing to the Nielsen BookData Enhanced Service