



Nielsen Book: Supplying price and availability data

To ensure accurate price and availability information is available for your titles, the following data elements should be supplied as part of a meaningful price and availability message.

ISBN*
Publication date
Publication status
Market availability*
Market availability date*
Retail price* – all currencies. See below about GB prices.

** denotes a mandatory field.*

Publication date / Publication status / Market availability / Market availability date

You should supply data for all markets where known, and authoritative. As a supplier of bibliographic data for English-language titles, Nielsen Book's major markets are:

GB
AU
NZ
ZA
US
EUR

The publication date and market availability date may differ. A title is only published in one market, but made available in other markets. It may be that titles are made available on different dates in different markets – hence the difference between publication date and market availability data.

It is preferable for publication/availability dates to consist of a date/month/year, although we can accept a month/year date.

Dates can be supplied in various formats, e.g.

YYYYMMDD
DDMMYYYY

Nielsen Book largely uses ONIX codes within its data. It is our preference that these codes be supplied as part of any price and availability message. A full list of the ONIX availability codes can be downloaded from <http://www.editeur.org/> Should you be unable to supply ONIX Availability codes as part of your message, then Nielsen Book can implement a mapping from your own codes as part of the loading program.

We require as much granularity to the availability statements as possible and will be looking to test at least 10 examples each of a good range of availabilities. The expected range will vary depending on the scope of the title file. In general, we would look to receive at least the following type of availability statements:

Not Yet Published
In Print
Out of Print
Abandoned

The following availability statements would be desirable:

Reprinting
Reissued
Out of Stock Indefinitely
Temporarily Unavailable

See ONIX code list 54 for the full range of availabilities possible.

We would expect to test 5-10 examples of each availability statement that could be supplied.

Some availability statuses must be supplied with a date, and this must be either in the past, or forthcoming. Nielsen Book validates all incoming availability and date combinations. If the requirements are not met, the whole price and availability statement is rejected.

We will reject and report back data according to the following rules:

- Availability Code = ND, NP, IR, NY, TU, RD, RP, UR with no incoming date
- Availability Code = RN, OI, PP with incoming date
- Availability Code = ND, NP, IR, NY, TU, RD, RP, UR with incoming date in the past
(*more than 7 days earlier than current system date*)
- Availability Code = OF, OP, OR, RM, IP, IS, MD, TO, TP with incoming date in the future
(*more than 7 days later than current system date*)

This ensures that we only load and output valid date and availability combinations, e.g. not yet published with a forthcoming date.

GBP prices

In the UK, all items except books, sheet maps and sheet music attract VAT at standard rate. This means that the retail price for all items except those mentioned, include VAT – e.g. CD-ROMs, audio books, etc. The retail price of a book and other item such as CD-ROM is taxable at a mixed rate – i.e. the CD-ROM is subject to VAT at the standard rate, but the book is not. A percentage of the price of the pack has been subject to VAT.

NB: Do not assume that because there are 2 items in the pack – one vatable and one not vatable – that 50% of the price attracts VAT. More of the cost of the item may be attributable to one item than the other.

GB price elements that could be supplied:

- Price excluding VAT
- Price including VAT (RRP)
- % vatable – % of the price that attracts VAT (0 to 100%) and not the rate at which VAT is applied (currently 17.5%)
- Tax rate – i.e. standard, mixed or zero-rated

Some examples of price messages:

Zero-rate items - e.g. books

	ISBN	RRP	EXC vat	% VATABLE	TAX RATE
Example 1	9780000000000	2.99			
Example 2	9781111111111	2.99		100	ZERO
Example 3	9782222222222	2.99	2.99	100	ZERO

Standard rate items – e.g. CD-ROMs

	ISBN	RRP	EXC VAT	% VATABLE	TAX RATE
Example 4	9783333333333	9.99			STANDARD
Example 5	9784444444444	9.99		100	STANDARD
Example 6	9785555555555	9.99	8.50		
Example 7	9786666666666		8.50	100	STANDARD

Mixed rate items – e.g. a book & CD-ROMs

	ISBN	RRP	EXC VAT	% VATABLE	TAX RATE
Example 8	9787777777777	72.99	71.73	9.95	MIXED
Example 9	9788888888888	72.99		9.95	
Example 10	9789999999999	72.99	71.73		

Tax breakdown must be supplied for all standard rate and mixed rate items. We would expect to test 5-10 examples of each price.

For more information email your Publisher Relations Manager: pubreg.book@nielsen.com