



AN UNCOMMON SENSE
OF THE CONSUMER™

NIELSEN BOOKDATA PREMIUM— PRICE AND AVAILABILITY SERVICE

Nielsen Book is now able to offer key Nielsen BookData Record Supply clients access to price & availability data from Nielsen PubEasy as a separate feed.

- Nielsen BookData *Premium* Price & Availability service is the most current information available in a single daily download.
- The top 21 UK and the top 14 US distributors provide nightly updates which enables you to have the most up-to-date information early the next morning.
- 2.5 million UK and 1.8 million US records updated daily.
- Compliments the existing comprehensive Nielsen BookData Price and Availability data to provide the most complete and up-to-date P & A solution for online retailers.

DAILY UP-DATES ARE AVAILABLE VIA FTP EVERY MORNING

Updates are received each evening from all the distributors listed overleaf - the Nielsen BookData *Premium* P & A feed is the most up-to-date file of trade and academic price and availability information available.

Integrated alongside the comprehensive Nielsen BookData service, you will have the opportunity to improve your consumer-facing offer and provide higher levels of service.

KEY BENEFITS

- One source of up-to-date P & A
- Available daily
- Updates from the key suppliers in the UK & US
- Improve business process & efficiency

To find out more talk to your Account Manager about the features, benefits and licensing of the Nielsen BookData Premium Price & Availability service.



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NIELSEN BOOKDATA PREMIUM PRICE & AVAILABILITY SERVICE:

UK AFFILIATES

- Bookpoint
- Boydell & Brewer
- Cambridge University Press
- Cengage Learning
- Combined Book Services
- Elsevier Books
- HarperCollins Distribution
- Littlehampton Book Services
- Macmillan Distribution
- Marston & Orca Book Services
- NBN International
- Norwich Books & Music
- Oxford University Press
- Pearson Education
- Penguin
- Phaidon
- SAGE Publications
- TBS / GBS
- Turnaround Publisher Services
- Turpin Distribution
- Wiley

US AFFILIATES

- Cambridge University Press USA
- Chicago Distribution Centre
- Hachette Book Group
- HarperCollins Publishers, Inc.
- McGraw-Hill Education
- MPS
- Oxford University Press USA
- Partners/West Books Distributing, Inc.
- Penguin Group USA
- Perseus Books Group
- Random House, Inc.
- SAGE
- Scholastic
- Simon & Schuster, Inc.

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