



AN UNCOMMON SENSE  
OF THE CONSUMER™

# Nielsen Book Prize Draw Competition

## Standard Terms and Conditions

All entries must be received by the date specified in the promotion of the Prize Draw Competition. Any received after this date will not be eligible. Nielsen Book Services Ltd (NBSL) will not accept responsibility for any lost, delayed or damaged entries.

Incomplete or illegible entries will not be accepted. The prizes are non-refundable, either wholly or in part.

Entry to the prize draw competition is free via the entry route specified in the promotion of the prize draw.

Only one entry per organisation will be accepted. The following are not eligible to enter the prize draw: members of the general public; employees of NBSL (extended to The Nielsen Company employees) and their families; and anyone acting on behalf of NBSL including their agents and distributors.

NBSL will arrange a convenient time and location with the winner to present the prize and take photographs to be used in related publicity. Permission to do so should not be unreasonably withheld.

The prize is as specified in the promotion of the competition. No cash alternative will be available.

NBSL aims to communicate with its customers on a regular basis. As a business to business organisation NBSL maintains records for all its customers and uses this information to communicate with them either by post, telephone or email. To comply with the Data Protection Act 1998, if at any time a customer decides not to receive marketing material from NBSL they should write to Marketing Department, Nielsen Book, 3rd Floor, Midas House, 62 Goldsworth Road, Woking, Surrey GU21 6LQ, United Kingdom or send an email to [marketing.book@nielsen.com](mailto:marketing.book@nielsen.com). NBSL will then ensure the customer no longer receives any future promotional material. However, due to the nature of NBSL's business, it is unable to remove customer details from its customer database.

### **CONTACT US:**

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