

Nielsen PubWeb

Free online title editing for Publishers

Input your titles quickly and efficiently using PubWeb to ensure that vital information about your books reach booksellers and libraries worldwide at the earliest opportunity. The accuracy, timeliness and completeness of this information is crucial – PubWeb allows you to check that Nielsen Book holds your most up-to-date information, simply and with minimal fuss.

In order to be eligible to use PubWeb:

- Your books and related products must have a unique, valid ISBN
- You must be able to supply a UK Sterling price for your titles
- You must supply data that meets the BIC Basic Standard – for more information go to the BIC website: <http://www.bic.org.uk/16/bibliographic-standards>.

We aim to offer coverage of the following types of material:

- Traditional printed books
- Print-on-demand books
- e-books and other digital content
- Audiobooks and other spoken word audio material (eg. downloadable audio books)
- Maps and globes
- Mixed media packs (e.g: book & CD or book & toy)
- Novelty books (e.g: bath books, die-cut books, pop-up & lift-the-flap books)
- Calendars and diaries.

For more information, including other material that may be listed, please view our Data Collection Policy on the marketing website.

What are the benefits?

- Add your new title information onto the Nielsen Book database to capture important pre-publication sales
- Add jackets/cover images
- Amend existing titles to update or enhance your records (including P & A status changes)
- Check your books online, ensuring Nielsen Book has the most up-to-date information to provide to your customers
- Ensure your titles meet UK Trade Standards (BIC Basic)
- Ensure your books are listed with all the leading Internet retailers, chains, specialists, independents and libraries in the UK and worldwide
- Through Nielsen Book's services you gain full international coverage of your book information.

Important Information For Non-subscribing Publishers:

In line with our Publisher Subscription policy, the addition of descriptive content in the following fields is reserved for publishers that subscribe to our BookData Enhanced Service:

- Short description
- Long description
- Table of contents
- Author biography
- Reviews.



Publishers who do not currently subscribe to BookData's Enhanced Service are not able to provide or edit content in these fields.

However, you are able to add or edit a text field of 350 character length for a short description of the content, but this will only be used to assist the subject classification process. Any descriptions previously supplied by you will not in future be exported to our products or data services unless you subscribe to the BookData Enhanced Service.

Digital products may be added to the database if supplied through ONIX or PubWeb. Normal non-subscriber conditions apply (short record only, no descriptive content, no named editorial contact, and it may take up to 6 weeks to add product information to Nielsen Book products and services).

Contact Us:

tel: +44 (0)1483 712 200

fax: +44 (0)1483 712 201

More information on Nielsen PubWeb, email: pubreg.book@nielsen.com

More information on our BookData Enhanced Service, email: publisher.services.book@nielsen.com

website: www.nielsenbookdata.co.uk