



Nielsen Book Guidelines for electronic feeds

Important

Please present the data in a consistent style without abbreviation or truncation, using standard codes where indicated, and to at least the BIC accreditation minimum for each record. *(Supplying data below this threshold will make a record ineligible for supply to some of your customers)*

Required fields are shown below, but if you have other data you wish to supply please discuss this with your Publisher Relations Manager.

DATA ELEMENT	NOTES	Required by Nielsen Book	Required for BIC accreditation
ISBN-13	Enter a valid 13-digit ISBN without spaces or hyphens. Other valid identifiers may be supplied - please contact your Publisher Relations Manager for further information.	Y	Y
Title	Title case - initial capitals on first word and on all significant words thereafter (e.g. The picture of Dorian Gray)	Y	Y
Subtitle	Title case	if applicable	
Part/volume details	Title case. Part or volume number, and volume title - e.g. Volume 3: Russia	if applicable	
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Product form code	Main product format. ONIX code list 7 preferred http://www.editeur.org/onixfiles2.1/ONIX_Books_Documentation_2.1_rev.03+codes_Issue_8.zip	Y	Y

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Contained items	Required if product form code = WW (mixed media item) or WX (multiple copy pack) e.g. BB; DB ONIX code list 7 preferred http://www.editeur.org/onixfiles2.1/ONIX_Books_Documentation_2.1_rev.03+codes_Issue_8.zip	if applicable	
<i>Epublication type</i>	<i>Epublication fields are required if product format code = DG Please use ONIX code list 10 http://www.editeur.org/onixfiles2.1/ONIX_Books_Documentation_2.1_rev.03+codes_Issue_8.zip</i>	<i>if applicable</i>	
<i>Resource location</i>	<i>Please select one of the following from ONIX code list 73: 01 - Publisher's corporate website, or 02 - Publisher's website for a specific work</i>	<i>if applicable</i>	
<i>Website URL</i>	<i>Please add the URL(s) of the website(s). If multiple URLs are sent please separate them with a semi-colon</i>	<i>if applicable</i>	
Edition number	Edition number and/or edition statement (if a first edition please leave blank)	if applicable	
Edition statement	ONIX code list 21 preferred (or if proprietary codes supplied these must be consistent). e.g. REV http://www.editeur.org/onixfiles2.1/ONIX_Books_Documentation_2.1_rev.03+codes_Issue_8.zip	if applicable	
Series title	Title case - initial capitals on first word and on all significant words thereafter	if applicable	
Number within series		if applicable	
Year (of annual)		if applicable	
Number of pages	This field should only contain integers	if applicable	
Number of items	Required if more than one piece	if applicable	
Height	in mm	if applicable	
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Audience code	Readership. ONIX code list 28 preferred http://www.editeur.org/onixfiles2.1/ONIX_Books_Documentation_2.1_rev.03+codes_Issue_8.zip	Y	
Imprint name	Publishing imprint must be registered to use the ISBN prefix quoted	Y	Y
Publisher name	Please supply this field even if the name is the same as the imprint	Y	
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Publication date	Preferred format dd/mm/yyyy	Y	Y
Currency	If you wish to send currencies other than GBP, please contact your Publisher Relations Manager	if applicable	
Price incl tax	The full retail price of the product	Y	Y
Price excl tax	The net price of the product excluding VAT	Y	Y
Amount of tax	The amount within the price which is VAT	Y	Y
% taxable	The percentage of the retail price subject to VAT	Y	Y
Tax rate	Use Z = zero rate, S = standard rate, M = mixed rate	Y	Y
Expected availability date	Required with ONIX Availability codes NP, RP, TU, UR, NY	if applicable	Y
Discount code		if available	
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Image available	URL - and see also 'Provision of Jacket/Cover Images' document	if available	

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