



Data Feed Registration Form

This form must be completed fully prior to supplying any test data and returned via e-mail for the attention of the Publisher Accounts Manager:

Australia: data@nielsenbookdata.com.au
New Zealand: data@nielsenbookdata.co.nz
All other countries: pubreg.book@nielsen.com

Please complete electronically.

Organisation Name:		Date:
Type of Organization (e.g. publisher, distributor):		
Editorial Contact Name: (for test feedback and data issues once live)		
Technical Contact Name: (for the supply of regular data files)		
Address:	Email:	
	Tel:	
	Mob:	
File Type: Please indicate the format of the feed you intend to supply. Tick one box below		
PLEASE NOTE: Due to the high number of publishers and other organisations testing or looking to test ONIX files with Nielsen we cannot accept structurally invalid files for test purposes. We strongly recommend that you use a suitable XML validation tool to check the message structure and, preferably, the code values against one of the schema definitions, before sending your file to Nielsen. Please find more information and advice at http://www.editeur.org/74/FAQs/		
<input type="checkbox"/> ONIX 3.0 - Preferred		
<input type="checkbox"/> ONIX 2.1		
<input type="checkbox"/> Tab delimited		
<input type="checkbox"/> Other formats – please contact your Publisher Relations Manager		
Please note that Excel is NOT an accepted format		

File frequency :

Daily <input type="checkbox"/>	Weekly <input type="checkbox"/>	Monthly <input type="checkbox"/>	Other – please specify:
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Incremental Files are preferred, with periodic full files required to ensure data remains current.

Are you able to supply incremental files? YES/NO

Publisher/Imprint Names

Important: You must provide below a list of all the publisher and imprint names with their relevant ISBN prefixes that will be included in your file. Please use a separate continuation sheet if necessary.

<u>Prefixes</u>	<u>Imprint names</u>

Data

Approximately how many records will you send per file?	
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Approximately how many titles do you have in your complete catalogue or database?	
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Do you set prices for the following markets? Please indicate:

Market	
Australia	
Europe	
New Zealand	
South Africa	
UK	
Other (please specify)	

Please indicate which currencies you will be including in your file:

Currency	
AUD	
EURO	
GBP	
NZD	
USD	
ZAR	
Other (please specify)	

Please list all availabilities you will be sending in your feed: (if sending codes, please also define each code)

Note: all test files must include examples of all availabilities you have listed, including as a minimum:
Not Yet Published - In Print - Out of Print

Will e-book product records be included in your file ?

If you are including e-books in your file does this include 'Kindle' editions?

Distributor information

Please provide details of your nominated distributor/s for each of the following markets and indicate whether this distributor will supply price and availability updates on your behalf:

Market	Distributor Name	P&A?
Australia		
Europe		
New Zealand		
South Africa		
UK		
Other (please specify)		

Please indicate if you intend to seek accreditation under the BIC Product Data Excellence Scheme if this new feed is suitable.

Please indicate if you intend your titles to be included in the Enhanced Service? YES / NO / More Information Needed

Comments and queries:

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