

## BookData Enhanced Service

What are the benefits of subscribing to the BookData Enhanced Service?

Nielsen Book collects book information for all titles from English-language publishers worldwide, aggregating the data to create unique, timely, up-to-date records which are then disseminated via a range of subscription services to booksellers and libraries in 100 countries.

We collect data for English-language books (and other published media) from the UK, Ireland, Europe, Australia, New Zealand, South Africa, and more than 70 countries worldwide. We also work with a number of data partners in the US to ensure comprehensive coverage.

Where appropriate your title record will contain enriched information including descriptions, table of contents, reviews, promotional information and author biographies.

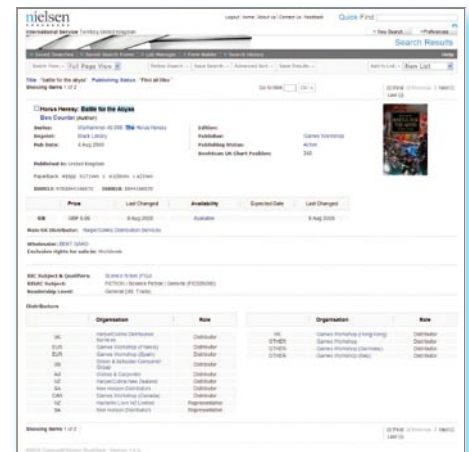
A named editor will manage your information, ensuring accuracy, consistency, timeliness and completeness of your records, which will give your titles the competitive edge when viewed by buyers around the world.

An annual subscription is based on "a per title" rate for all publications. A minimum charge applies.

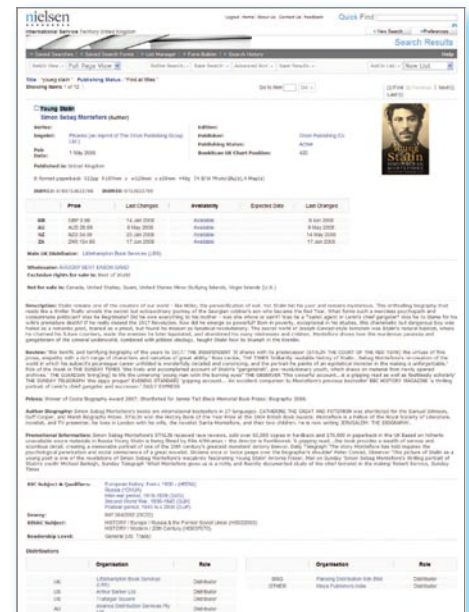
### Digital Product Listing

Publishers subscribing to our Enhanced Service can list e-books at a standard subscription rate appropriate to the number of new products that are added. Records must be provided in a suitable, mutually agreed electronic form (ONIX or PubWeb). Publishers interested in receiving a quotation for the BookData Enhanced Service should contact the Publisher Subscription Department: [publisher.services.book@nielsen.com](mailto:publisher.services.book@nielsen.com)

Publishers of all sizes, regardless of location, can benefit from this service.



From this



To this!

Contact Us:

tel: +44 (0)1483 712 200

fax: +44 (0)1483 712 201

e: [publisher.services.book@nielsen.com](mailto:publisher.services.book@nielsen.com)

website: [www.nielsenbookdata.co.uk](http://www.nielsenbookdata.co.uk)