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The screenshot shows the Nielsen BookData Enhanced Service interface for the book "At Home: A Short History of Private Life" by Bill Bryson. The interface includes a search bar, navigation tabs, and a detailed product page. The product page features a book cover, a description, a review, author biography, promotional information, and a list of distributors.

Product Details:

- Title: At Home: A Short History of Private Life
- Author: Bill Bryson (Author)
- Series: None
- Format: Book (Paper)
- Pub Date: 28 May 2011
- Published in: United Kingdom
- UK Market Rights: For sale with exclusive rights
- Feedback: 70428 (100000) x 412870 x 142000 500g Illustrations
- ISBN-13: 9780141772564 ISBN-10: 014-0-602-72254-4 ISBN-14: 0602772563
- Editor: Transworld Publishers Ltd
- Publisher: Transworld Publishers Ltd
- BookScan UK Chart Position: 248

	Price	Last Changed	Availability	Expected Date	Last Changed
GB	GBP 3.99	18 Aug 2011	Available		24 Jun 2011
US	USD 26.75		Not Stock		
AU	AUD 16.90	13 Nov 2011	Available		12 Jan 2012
NZ	NZD 25.99	23 Nov 2011	Available		14 Jan 2012
ZA	ZAR 149.99	12 Mar 2011	Available		2 Jul 2011

Description: What does history really consist of? Centuries of people quietly going about their daily business - sleeping, eating, having sex, entertaining to get comfortable, and where did all these normal activities take place? At Home. The way the thought that inspired Bill Bryson to start a journey around the rooms of his own house, an 18th century Norfolk rectory, to consider how the ordinary things in life came to be. But what he discovered are surprising connections to anything from the Crystal Palace to the Eiffel Tower, from luxury to boiler-creaking from bellows to the Industrial Revolution, and just about everything else that has ever happened, resulting in one of the most entertaining and illuminating books ever written about the history of the way we live.

Review: "A TRIBUTE FOR 'AT HOME: A Short History of Private Life' - 'Bill Bryson's delightful stroll through the history of domestic life, from living in a 13th century church rectory in Norfolk, England, the author decided to learn about the ordinary things of life by exploring each room in the house... In a sense, Bryson's book is a history of 'getting comfortable about...', informative, readable and great fun... 'Kirkus Reviews' (January 2011) 'Bill Bryson's... Explaining our homes means a dash through history, politics, science, sex, and dozens of other fields. If this book doesn't supply you with five years' worth of dinner conversation, you're not paying attention.' - 'PEOPLE magazine' (April 2011) 'Reading... Just the available tour guide as he wanders through his house, a former history buff in 1992 in a trench English village... [Bryson] takes a very particular kind of thoughtfulness, as well as a bold temperament, to stuff all his research into a mattress that's supportive enough to do."

Author Biography: Bill Bryson's considered A Short History of Nearly Everything won the Aventis Prize for Science Books and the Corgi Award for Children's Books. He is most loved for his best-selling travel books, from The Lost Continent to Notes from a Small Town and Down Under, and he has also written books about language and Shakespeare. His latest bestsellers are a memoir, The Life and Times of the Thunderbolt Kid, and At Home. | Short History of Private Life: www.billbryson.co.uk

Promotional Information: A huge publishing event, the incredible new Bryson, now in paperback, At Home goes for the history of the way we live what A Short History of Nearly Everything did for science.

BIC Subject & Qualifiers: Social & cultural history (H020)

Publication Subject: History (H01)

Genre: Non-fiction (N01)

BEAC Subject: ARCHITECTURE | Domestic (PR000000)

Readership Level: HOME & HOME | Design & Construction (H000000)

Genre (BIC Trade): General (H01)

Distributors:

	Organisation	Role		Organisation	Role
UK	WILEY THE BOOK SERVICE LTD	Regional Distributor	WILEY	WILEY DISTRIBUTORS (UK) LTD	Distributor
UK	WILEY THE BOOK SERVICE LTD	Print On Demand	OTHER	Jaguar English Services, Inc	Distributor
UK	WILEY THE BOOK SERVICE LTD	Distributor			
US	Random House USA	Distributor			
US	Independent Publishers Group	Distributor			
AU	Random House Australia	Distributor			
NZ	Random House New Zealand Ltd	Distributor			
SA	Random House	Distributor			
SA	Random House South Africa	Distributor			
SA	Transworld SA Book Distributors (PTY) LTD	Distributor			
CAN	Random House Canada Inc	Distributor			
SA	Random House South Africa	Representative			

Add rich content to your title record

Description

Review

Author Biography

Promotional Information

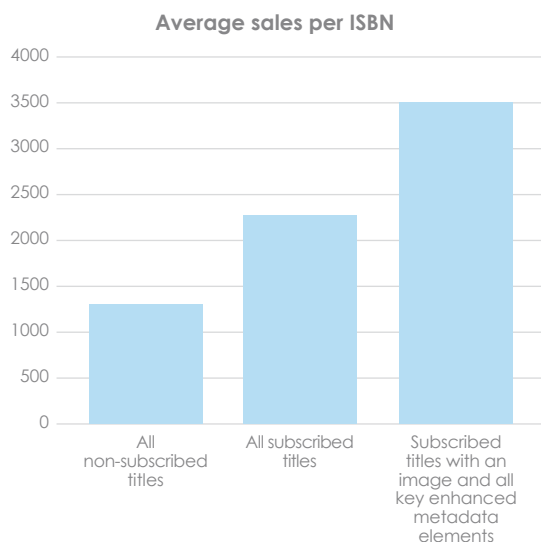
Good data helps sell books

GET YOUR TITLES IN FRONT OF THOUSANDS OF INTERNATIONAL BOOK BUYERS NOW!

Nielsen collects data for English-language books, including audio and e-books, from publishers worldwide, aggregating this information to create unique, timely, up-to-date records which are then disseminated via a range of subscription services to booksellers and libraries in 100 countries. We also work with a number of data partners in the US to ensure comprehensive coverage.

WHAT ARE THE BENEFITS OF SUBSCRIBING TO THE NIELSEN BOOKDATA ENHANCED SERVICE?

Nielsen research shows that publishers who invest in good and comprehensive metadata will see improved sales. In fact up to 55% of a book's sales could depend on having all the key enhanced metadata elements. The benefits of supplying Nielsen with rich content is self evident and has now been validated by our research as the graph below illustrates.

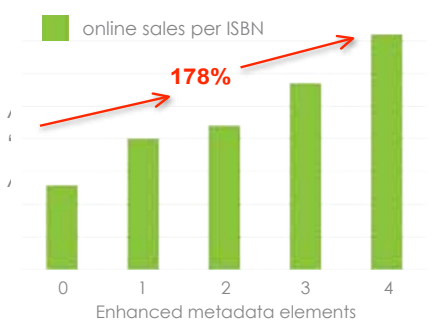
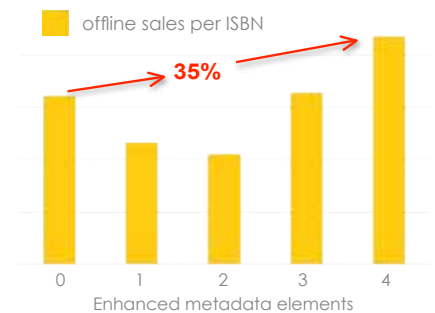


Our research shows the effect enhanced metadata has on both offline and online sales as the graphs on the right illustrate. The more metadata elements your title record contains the more likely it is to sell.

SUBSCRIBE NOW AND HELP YOUR BOOKS SELL THEMSELVES!

Where appropriate your title record will contain enriched metadata information including descriptions, table of contents, reviews, promotional information and author biographies.

A member of our Editorial Team will manage information, ensuring accuracy, consistency, timeliness and completeness of your records, which will give your titles the competitive edge when viewed by book buyers around the world.



DIGITAL PRODUCTS

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